

Table of Content

Getting Started.....	3
1.1 Installing the SIM Cards and the Battery	3
1.2 Charging the Battery	3
1.3 Network Link	4
Input Type	4
1.4 Shift Entry Methods.....	4
1.5 Numeric Input.....	4
1.6 Inserting a Symbol	4
Menu Guide.....	5
1.7 Phonebook.....	5
1.8 Messages	5
1.9 Call center	5
1.10 Multimedia	5
1.11 Settings.....	7
1.12 BLU Club	9
1.13 Organizer	9
1.14 Web	10
1.15 Calendar	10

Phone Specifications



-  **Dimensions (H×W×D):** 127*55*13.5mm
-  **Weight:** 74g/104g with battery
-  **Camera:** 1.3Mpixel
-  **Cable:** Micro USB
-  **Battery:** Lithium
-  **Rated capacity:** 3.7V 1400 mAh
-  **Continuous standby duration:** (Relates to network status)
-  **Continuous conversation duration:** (Relates to network status)
-  Please refer to their labels for other data related to the battery and the charger.

Getting Started

1.1

Installing the SIM Cards and the Battery

An SIM card carries useful information, including your mobile phone number, PIN (Personal Identification Number), PUK (PIN Unlocking Key), IMSI (International Mobile Subscriber Identity), network information, contacts data, and short messages data.

1.2

Charging the Battery

The lithium-ion battery included with the mobile phone may be put to use immediately after being unpacked and has enough charge to place phone calls.

- ◆ The remaining charge of the battery is indicated by the battery level icon at the upper right corner of the display screen.
- ◆ When the battery charge is insufficient, the mobile phone will display low battery.
- ◆ A charging animation appears when the battery is being charged. When the charge is complete, the animation disappears.
- ◆ It is normal for the battery to become warm during the charging period.
- ◆ Use only the battery and charger provided by Blu Products.
- ◆ Power off the mobile phone before removing the battery.
- ◆ The charging process usually lasts a longer time for a new battery or one that hasn't been used in a while. If the battery voltage is too low to enable the mobile phone to be powered on, charge the battery for a longer period time.
- ◆ When charging, ensure the battery is placed in a room temperature environment or in an environment that is close to room temperature.

Immediately stop using the battery if the battery produces an odor, that cracks, leaks, overheats, distorts or has any other type of damage.

The battery charge cycle wears out with use. A longer charging time may be required with batteries that have had heavy usage.

1.3 Network Link

After the SIM card is successfully placed and the mobile phone is turned on, the phone will automatically search for an available network.

Input Type

This mobile phone provides multiple input methods including numeric input.

1.4 Shift Entry Methods

Press # key to switch between input methods.

1.5 Numeric Input

You may input numbers with the numeric input method.

1.6 Inserting a Symbol

Press the * key to enter the **Select symbol** interface and select a symbol.

Menu Guide

1.7 Phonebook

The mobile phone can store up to 300 telephone numbers.

1.8 Messages

You can send and receive test message. If the short message memory is full, a blinking message icon appears on the top of the screen. While entering the Messaging interface, you will see the following menu options: Write message, Inbox, Drafts, Outbox, Sent messages, Broadcast messages and Message Settings.

1.9 Call center

Call history

◆ Missed Calls / Dialed Calls/ Received Calls/Delete call logs/Call timers

You can view a list of the above.

Call settings

■ SIM Call settings

Call waiting/ Call divert/ Call barring/Line switching.

You can browse a list of above.

■ Advanced settings

Through this function, you can set Blacklist, Call time reminder, Auto redial and Answer mode.

1.10 Multimedia

Mobile TV

Use this function to search for analog television signals.

Camera

Use this function to capture pictures.

Audio Player

Use this function to play audio files. In audio player interface, you can press * or # key to tune volume.

Image viewer

You can view the pictures or images through this function.

Video recorder

This function enables you to record video.

Video player

Use this function to play video files.

Sound recorder

Use this function to record audio files. The phone supports WAV and AMR format.

FM Radio

You may use the application as a traditional FM radio with automatic tuning and saved channels. Tap * or # key to adjust volume.

Dual SIM settings

You have 3 choices: SIM 1 Only, SIM 2 Only, and Dual SIM

User Profiles

The mobile phone provides multiple user profiles: General, Silent, Meeting and Outdoor.

You may customize settings on profile and then activate the corresponding profiles.

There is no option for the Headset Mode in the menu. When you insert an earpiece, the mobile phone automatically enters in to Headset Mode. If you set Call Settings > Advanced Settings > Answer Mode to Any Key: all incoming calls will be automatically answered with any key.

Push messenger

Add an instant message account for quick messaging. Push messenger is carrier dependent.

Phone Settings◆ **Date and time**

Set the date format, the time format, and detail time.

◆ **Schedule power on/off:** Set a time for scheduling power on/off.

◆ **Language:** Select the display language for the mobile phone.

◆ **Pref. Input method:** Adjusting this setting will automatically display the selected input method by default.

◆ **Display:** Users may access this item to set wallpaper and Show date and time.

◆ **Shortcuts:** In the standby interface, you can press a direction key (not including down navigation key) to directly enter the function menu corresponding to that direction key.

- ◆ **Dedicated key:** Customize the shortcut functions of the Up, Left, and Right direction keys.
- ◆ **Auto update time**
- ◆ **UART settings:** Select SIM 1 or SIM 2.
- ◆ **Flight mode:** Once you switch on Flight mode, all wireless connections will be turned off.
- ◆ **Misc. settings:** Set the LCD backlight.

Network settings

You can search the network again. Select your favorite network and choose to register the network automatically or manually.

Preferred networks: You can set the preferred registered network for SIM card.

Security Settings

This function provides you with related settings about security.

◆ **Auto keypad lock**

You may set the keypad lock automatically for a specific time you set.

◆ **SIM security**

PIN lock: The PIN code (Personal Identification Number) is 4 to 8 digits long and could prevent your SIM card from being used by unauthorized people.

Change PIN: In general, the PIN is supplied with SIM card by the network operator. If PIN lock is enabled, you need to input the PIN each time you power on your mobile phone. The SIM card will be locked if you input the PIN code wrong three consecutive times.

Phone security

Phone lock: Set the phone lock, the password is 1122 by default.

Change password: You should first input initial password of 1122 then input the new password.

Connectivity

Data account: You may add data account based on your SIM network operator.

Restore factory settings

Use this function to restore factory settings. The initial password is 1122.

1.12

BLU club

Access this menu to have several chatting applications, i.e. Facebook, MSN, Twitter, Yahoo messenger and Skype. Before you launch any of them, you should have GPRS. For more information, contact the SIM network operator.

1.13

Organizer

Alarm

Five alarm clocks are set but deactivated by default. For each alarm clock, the date and time can be set with ringing alert.

Bluetooth

You can use Bluetooth to transfer data and files after you pair your device with another device.

Blu store

You may use this function to access the Blu Store.

World clock

You may use this feature to add different time zones.

Calculator

This calculator provides simple arithmetic calculation.

EBook reader

You can use it to read TXT book.

File manager

The phone provides a certain space for users to manage files and supports the Micro SD card. You may use the file manager to conveniently manage various directories and files on the phone and the Micro SD card.

Torch

Use this feature to turn on the flashlight.

Power tools

STK service is the tool kit of SIM card. This phone supports the service function. The specific items are depended by SIM card and network.

1.14

Web

Access the web to surf the internet.

1.15

Calendar

There is a monthly-view calendar for you to keep track of important appointments, etc.