



# KAZAM



## KAZAM Life B1 User Manual

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✧ **User Manual is provided to guide the user about the functionality of the device. It does not constitute any certificate of technology. Some functions may vary due to modifications and upgrades of software, or due to printing mistake.**

## SAFETY PRECAUTIONS

Please read the following safety guidelines before using the device.

- ✧ Do not use the mobile phone while you are driving.
- ✧ Do not place magnetic storage media near your mobile phone, as the magnetic force from the device may erase the information stored on it.
- ✧ Keep your mobile phone and its accessories away from children.

- ✦ Mobile phones can interfere with the functioning of medical devices such as hearing aids or pacemakers. People with active medical implants should keep their mobile phone at least 15 cm away from the implant.
- ✦ Permanent hearing loss may occur if you use earphones or headphones at high volume.
- ✦ Use a wireless hands-free system (headphone/ headset) with a low power Bluetooth emitter.
- ✦ Make sure the mobile phone has a low SAR.
- ✦ Keep your calls short or send a text message (SMS) instead. This advice applies specially to children adolescents and pregnant women.
- ✦ Use mobile phone when the signal quality is good.

Notice:

- ✦ Warranty is invalidated if the mobile phone or accessories are dismantled, the manufacturer will not be liable to pay for damages.
  - ✦ Only use original batteries and charging devices.
  - ✦ Back up important data regularly and store it properly. The manufacturer is not liable for any loss of data due to mis-operation, poor signal or power cut, etc.
  - ✦ All screen images in this manual are for reference only, content displayed may depend on the pre-setting of the service provider, the network operator or the SIM card. If any functions referred to in this manual are different from those of your device, please follow your device.
  - ✦ Do not put use it in a place with flammable gas such as a petrol pumps. The temperature recommended for using the device is 10-55 °C. Do not touch the charger, power cable or socket with wet hands. This may cause an electric shock.
  - ✦ Our cellular phones are in accordance with the communication industry standards of PRC, and also according in accordance with standards of European, and are approved for GSM networks.
  - ✦ Your phone may be used internationally with various networks depending on your roaming arrangements with your service provider.
  - ✦ Only use the chargers listed in the manufacturer's catalogue should be used. Using any other charger may be dangerous and would also invalidate your warranty. Line voltage must be exactly the one indicated on the charger's serial plate.
  - ✦ Your phone is a radio transmitter which may interfere with electronic medical equipment or implants, such as hearing aids, pacemakers, insulin pumps, etc. It is recommended that a minimum separation of 15cm be maintained between the phone and an implant.
- ✦ **If your mobile phone or any of its accessories do not function normally, please contact Kazam customer support. The qualified personnel will assist you, and if necessary will arrange for a repair.**

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## 1.UNDERSTANDING YOUR DEVICE

### 1.1 GENERAL INFO

KAZAM Life B1 has a 1.8" VGA screen with 128\*160 resolution. It has a fixed focus front camera, an 800mAh battery and expandable memory. It supports Fm,SMS and Bluetooth.

### 1.2 DEVICE OVERVIEW



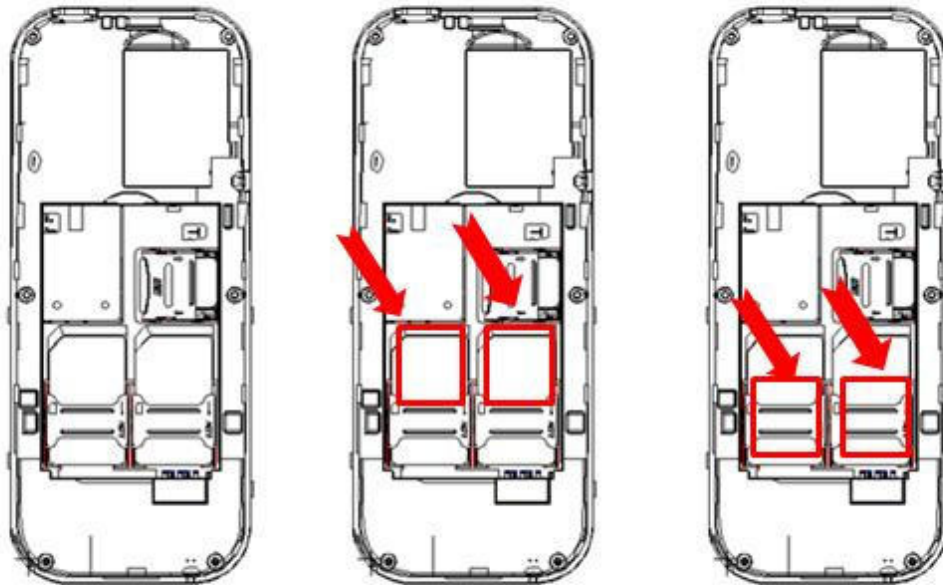
## 2. GETTING TO KNOW YOUR PHONE

### 2.1 INSTALLING SIM CARDS & BATTERY

#### Installing SIM card and battery

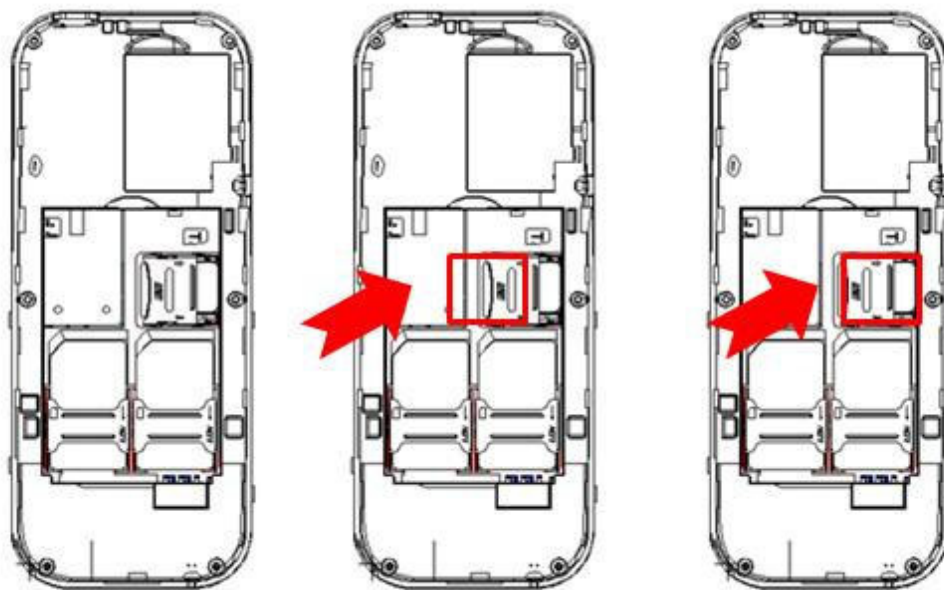
(1) Hold on 【End Key】 for about three seconds to switch off the phone.

- (2) Remove the battery cover.
- (3) Remove the battery.
- (4) Follow the sign for SIM1 and SIM2 on the phone to install SIM1 and SIM2. Please make sure that the golden contacts of the card face into the phone and the notched corner has the same direction with the card slot, then push the other side of the card gently until it fixes itself in the card slot.
- (5) Replace the battery with its golden contact part facing the set phone battery contact piece, and then replace the battery cover.



### Installing Storage card

- (1) Hold on **【End Key】** for about three seconds to switch off the phone.
- (2) Remove the battery cover.
- (2) Remove the battery.
- (2) Follow the sign of the T-Card slot cover, push the T-Card into the slot, make sure that the gold contacts of the card face upwards, until the card fixes itself in the card slot.



### **Battery charging**

#### **Charged by the travel charger**

(1) Install the battery correctly into the phone.

(2) Insert the lead of the travel charger to connecting slot of the phone, and then connect the charger to a standard power socket.

When charging is complete, unplug the charger from the standard power socket first, and then disconnect the phone and charger.

## **2.2 POWERING ON/OFF THE DEVICE**

### **Power on**

Hold on **【End Key】** for three seconds to switch on the phone.

### **Power off**

Hold on **【End Key】** for three seconds to switch off the phone.

## **3. BASIC OPERATIONS**

### **3.1 Calling**

#### **Making Calls**

(1) On the Home Screen, input the area code and phone number.

(2) Select **<Options→Call→Voice call→SIM1/SIM2>** to select SIM1 or SIM2 to call.

#### **Answer a call**

When there is an incoming call, you can press **【Left Soft Key】** to answer.

#### **Reject a call**

When there is an incoming call, you can press **【End Key】** to reject it.

#### **Adjusting call volume**

During a call, you can press **【Up/Down Key】** to adjust the earphone volume.

### Ending a call

Press **【End Key】** to end the call.

### 3.2 MESSAGING

Your device is capable of sending and receiving of SMS (Short Message Service) and MMS (Multimedia Message Service).

#### Write message

Enter the main menu and select [**Message**→**Write message**→**New SMS**] to edit a new SMS directly.

After writing an SMS, select <**Send**> to send the message.

#### Inbox

Store all received SMS and MMS.

#### Outbox

Store all SMS and MMS failed to be sent.

#### Drafts

Save edited SMS and MMS haven't sent.

#### Sentbox

Store all the SMS and MMS successfully sent out.

#### Security message box

The mail security management.

### 4.7 Templates

While editing messages, you can directly cite the preset common phrases. Select <**Edit**> to set the common phrases by yourselves.

### 4.8 Broadcast message

You can receive broadcast text messages with various contents via network service, such as news, weather or traffic information. For more details, please consult your network operator.

### 3.3 PHONEBOOK

Contact details (name and number) are stored in the phonebook. You can save information such as name and phone number.

#### View a contact

Enter the phonebook, the phone is defaulted to show contact list with all entries.

#### Adding a new contact

On the Contacts list, select<**Options**→**New**>to create a new contact.

**Phone:** You can input the contact name, mobile phone, etc. You can also set special ring for the contact entry.

**SIM1:** The input record will be saved to SIM1, with each name one phone number.

**SIM2:** The input record will be saved to SIM2, with each name one phone number.

## 4. CALL LOGS

- ✱ All received calls, dialled numbers and missed calls as well as their call time are recorded in the call history section of your phone.
- ✱ Call history can be accessed by pressing the Green key from standby or accessed through the 'Call History' item through the main menu.



If accessed through the menu item, the submenus are as follows:-

- ★ Dialed calls
- ★ Missed calls
- ★ Received calls
- ★ Delete call logs

*Missed/dialed/Received*

*In the missed, dialed and received calls lists the following actions are applicable:-*

- ★ Green key – Make a call to the highlighted number/contact
- ★ Centre key [OK]- View the details of highlighted call record

#### **4.1 Missed calls**

Display recent calls unpicked up.

#### **4.2 Dialed calls**

Display recent calls dialed.

#### **4.3 Received calls**

Display recent calls received.

#### **4.4 Rejected calls**

Display recent calls rejected.

#### **4.5 Delete all**

Delete all the call entries.

#### **4.6 Call timers**

Select the desired SIM Card, and then you can view all relevant information about the SIM Card.

## **5. SETTINGS**

### **5.1 TIME&DATE**

*Set home city: You can choose a home city from the list to set as the phone home time zone.*

*Set time/date: Under this you can set the phone to the current date and time. The phone allows you to set the date range of calendar 2000 to 2030.*

*Set format: Under this you can set the time and date display format*

### **5.2 LANGUAGE SETTINGS**

*Under this you can choose the language that the phone menus are displayed in.*

### **5.3 DISPLAY**

*Wallpaper: The standby image displayed for background wallpaper.*

*You can choose from the built-in wallpaper and an image saved on the phone memory or memory card.*

*Screen auto lock*

*Under this you can set the time before the screen automatically locks. After the screen has automatically locked press the left soft key + \* key to unlock.*

*Show date and time: You can set the idle screen time display on or off.*

## 5.4 CALL SETTINGS

### Dual-SIM

**Standby mode:** You can select the standby mode for SIM card, either to have one SIM card standby, or to have both SIM cards standby simultaneously.

**Reply by original SIM:** You can activate the function to reply from current SIM card for call and message.

**Set SIM name:** You can name the Card as you want.

**Set SIM color:** You can set the color for SIM1 and SIM2.

### Call divert

Based the set diverting conditions, incoming calls will be forwarded into voice mail or other numbers.

### Call waiting (Need network support)

**Activated:** If you set the function on, the network will alert you that there is an incoming call. You can keep current call and answer another one.

**Off:** Cancel call waiting function, then the new incoming calls won't be answered while you're on the phone already.

**Query status:** Select it to view current status of this function.

### Call barring

This function helps you to restrict the incoming and outgoing calls.



Caution:

1. Some network operators forbid the function. For more details, please contact your network service provider.
2. The network operator will provide you the initial network password while you apply for this service.

### Select line

You can choose line 1 or line 2 as you need.

### Hide ID (Need network support)

**Hide ID:** While calling, the recipient won't see your phone number.

**Display own ID:** While calling, your phone number will be visible for the recipient.

**Display ID by network:** While calling, whether your phone number will be visible or not for the receiver depends on the network presetting.

### Others

#### IP shortcut key

After activating this function, click <IP>, then preset IP number will be automatically added before the number you want to dial and call via it.

#### Call time minute reminder

If you activate the function, an elapsed time reminder will be heard at the set second of every minute during your call, so that you may end the call timely to save the phone fare.

#### Auto redial

If you set this function on, the phone will redial the number after an unsuccessful call.

### **Vibration when connected**

The phone will vibrate to prompt you when the recipient answers your phone.

### **Reply SMS after reject**

You can select whether to reply an SMS after rejecting a call.

### **Auto record voice call**

To record the call automatically.

### **Voice mail server**

This function works like an answering machine, which can transfer a missed call to your personal voice mail, allowing the caller to leave a voice message and notify you by an SMS. Voice Mail is a part of the bundled software provided by network operator, therefore, you need to register to activate this function, and manually set the phone. Please contact with your network operator for more details.

## **5.5 SECURITY**

### **PIN**

PIN code is the personal identification number for SIM card. It never be modified, the initial password set by network operator should be 1234 or 0000. If activated the power-on PIN code, then you have to input the PIN password each time you switch the phone on. You can modify the PIN code to prevent your SIM card being used by others.



#### **Caution:**

If you input your PIN code incorrectly three times in succession, the SIM card will be locked automatically, and prompting to enter PUK code to unlock it. Therefore, please do remember the PIN code, if you modify it.

PUK code (PUK1) is made up by 8 digits, unmodifiable. When the phone is locked by PIN code, please enter correct PUK code to unlock the phone. If you incorrectly input the PUK code ten times in succession, then the SIM card cannot be used any more. Some PUK codes are provided together with the SIM card, some should be gained from the network service provider. If you don't know the PUK code while your PIN code is locked, please never input the code casually. In this case, please call the hotline of the service provider for your SIM card, after simply checking about the user identity, you can gain the PUK code for free to unlock your phone.



#### **Caution:**

Please be careful when use this function. If you forget PUK code, please consult your network operator. If you incorrectly input the PUK code ten times in succession, the SIM card will be scrap.

### **Modify PIN2**

PIN2 code is the personal identification code required for some certain functions (such as set fixed number, set phone fare, etc).

PIN2 code is another password provided together with SIM card by service provider. If wrongly input it

for three times in succession, the phone will be locked until correct PUK2 code entered, for detailed operation, please refer to PIN code and PUK code.



**Caution:**

If you incorrectly input the PUK2 code ten times in succession, you will not be able to use SIM card. Please be careful when use this function.

### **Phone locked**

Secured by phone password, the phone will be protected from other unauthorized users.

After activated this function, you should input password each time you switch the phone on. The defaulted password is "1234 or 0000".

### **Modify the cellphone password**

You can change the phone password.

### **Privacy**

Secured by phone password, the phone will be protected from other unauthorized users. When password function has been activated for call logs or message, you have to enter correct password on corresponding main menu or sub-menu. The defaulted password is "1234 or 0000".

### **Screen lock password**

After activated this function, you should input password each time you unlock the screen.

### **Guardlock**

When the Guardlock is on, once your SIM card is replaced, the phone will automatically send stolen information to the prior SIM card.

### **Fixed dial number**

After setting the fixed dialing number and activating this function, the phone can only dial the number you set.

### **Blacklist**

He or she can't call you if you set the blacklist status to on and add his or her number to blacklist.

## **5.6 CONNECTIVITY**

### **Bluetooth**

With Bluetooth, you can make a wireless connection to other compatible devices, such as mobile phones, headsets and car kits. You can use the Bluetooth to send images, video clips, music, sound clips and notes, and transfer files from your compatible pc.

### **5.7 Shortcut settings**

You can change the responsible shortcuts for 【Navigation Key】 under standby mode.

### **5.8 Auto power on/off**

You can set the phone to switch on/off at a scheduled time.

## 5.9 RESTORE SETTINGS

Reset the phone settings to default using this feature. The phone password is required to use this feature.

**Default password is 0000.**

## 5.10 Profile

The mobile phone provides multiple user profiles, so that you can customize some settings to adapt to the specific events and environments.

Customize the user profiles according to your preference and then activate the user profiles. The user profiles fall into seven scenarios: **Normal, Silent, Meeting, Indoor, Outdoor.**

# 6. MULTIMEDIA

## IMAGE

The function provides a prompt access to view the photos and pictures.

## AUDIO

Enter the main menu, and select [**Audio**] to enter the Audio Player screen:

Press **【OK Key】** to play or pause

Press **【Left/Right Key】** to skip to last /next one

Press **【Up/Down Key】** to adjust the playing volume

## VIDEO

Enter the Main menu, and click [**Multimedia→Video player**].

Press **【OK Key】** to play or pause

Press **【Up/Down Key】** to adjust the playing volume

Press **【Left/Right Key】** to skip to last /next one

## RECORDER

Enter the main menu, select [**Multimedia→Recorder**], and press **【OK Key】** to start recording. After ceasing the recording, the recorded file will be automatically save in the folder [**Audio**], select **<Options→Record file list>** to check.

## FM RADIO

Enter the Main menu, then select [**FM radio**].

❖ Press **【OK Key】** to play or pause

❖ Press **【Left/Right Key】** to adjust the radio frequency.

Press **【Up/Down Key】** to adjust the playing volume

# 7. TOOLS

### CALENDAR

Once you enter this menu, there is a monthly-view calendar for you to keep track of important appointments, etc.

### ALARM

On the Home Screen, press **【Left Soft Key】** to enter the main menu, and select **[Tools→Alarm]**, then you can set the alarm name, time, ring and mode.

### CALCULATOR

Directly input numbers, press **【Navigation Key】** to select your desired operation symbols (+, -, /, X). Press **【OK Key】** to get the answer.

### WORLD CLOCK

This function allows you to check the standard time in different areas of the world.

## 8. MY FILES

Files saved on the phone or memory card can be viewed and used here.

File manager options

- Open: Open the file or folder.
- New Folder – Create a new folder in which files can be stored
- Rename – The selected file or folder can be renamed.
- Delete – The selected file or folder can be deleted.
- Send - The selected file can send by MMS or Bluetooth
- Copy: you can copy the select file to other folders.
- Move: you can move the select file to other folders.
- Details: you can view the select file information.

## 9. SPECIFICATION

| Item    |                            | Specifications           |
|---------|----------------------------|--------------------------|
| General | Hardware Platform(Chipset) | <b>spreadtrum 6531DA</b> |
|         | Type                       | <b>Bar Phone</b>         |
|         | Operating System           | <b>THREAD X</b>          |
|         | 2G Network                 | <b>850/900/1800/1900</b> |
| Body    | Dimensions                 | <b>112.7*46.8*13</b>     |

|                   |                                |                                 |
|-------------------|--------------------------------|---------------------------------|
|                   | Weight                         | <b>66.5g</b>                    |
| <b>Display</b>    | Type                           | <b>TFT</b>                      |
|                   | Size                           | <b>1.77</b>                     |
| <b>Memory</b>     | Internal                       | <b>32M(rom)+32M(ram)</b>        |
|                   | User available internal memory | <b>0 byte , need Tflash</b>     |
|                   | Phonebook capacity             | <b>100 entries</b>              |
|                   | SMS capacity                   | <b>100 entries</b>              |
|                   | Card slot                      | <b>T_Flash card, Up to 32GB</b> |
| <b>Camera</b>     | Front Camera                   | <b>No</b>                       |
|                   | Back Camera                    | <b>YES</b>                      |
|                   | Web Camera                     | <b>No</b>                       |
| <b>Sound</b>      | Alert types                    | <b>Audio files</b>              |
|                   | Speaker                        | <b>15*24</b>                    |
|                   | Earphone Jack                  | <b>3.5mm</b>                    |
| <b>Multimedia</b> | Audio Player                   | <b>Yes</b>                      |
|                   | Video Player                   | <b>Yes</b>                      |
|                   | Video Recorder                 | <b>YES</b>                      |
| <b>Data</b>       | WLAN(Wi-Fi® )                  | <b>No</b>                       |
|                   | WAP( version)                  | <b>WAP2.0</b>                   |
|                   | MMS                            | <b>YES</b>                      |
|                   | Bluetooth                      | <b>YES</b>                      |
|                   | IM                             | <b>NO</b>                       |
|                   | USB                            | <b>USB 2.1</b>                  |
|                   | Modem function                 | <b>NO</b>                       |
| <b>Features</b>   | Browser                        | <b>YES</b>                      |
|                   | Games                          | <b>Yes</b>                      |
|                   | Messaging                      | <b>SMS,MMS</b>                  |
|                   | Motion sensor                  | <b>No</b>                       |
|                   | Java                           | <b>No</b>                       |
|                   | Flash light                    | <b>NO</b>                       |
|                   | Torch                          | <b>Yes</b>                      |
|                   | ATV                            | <b>NO</b>                       |
|                   | FM Radio                       | <b>YES</b>                      |

|                |               |                             |
|----------------|---------------|-----------------------------|
|                | others        | <b>Calculator, Canendar</b> |
| <b>Battery</b> | Battery       | <b>600MAH</b>               |
|                | Stand-by      | <b>up200H</b>               |
|                | Talk time     | <b>up2hH</b>                |
|                | Music play    | <b>up3H</b>                 |
|                | Charging port | <b>1-1.5H</b>               |

\* The standby time and maximum talk time depend upon the network signals and settings.

## ACCESSORIES

Use only batteries, chargers, and accessories approved by the manufacturer with this device. Use of any other types will invalidate the warranty and may be dangerous. Check with your dealer for available accessories. You may opt to buy:

### *Extra Battery*

Extra batteries of various capacities are available from our company or through your dealer.

### *Charger Plug, charger cable*

Charger plug used to connect with the charger cable for charging on wall outlets. Also you can use the charger cable to connect with the other devices such as the personal computers to charge the phone.

Charging time from empty is about 2 to 3 hours. The charging condition is displayed on screen. You may use your phone while charging.

### *Earphone*

A mini, practical, hands-free device; you can use its button to answer and end calls. Do not plug or unplug the earphone when connecting dialled or incoming calls.

## ENVIRONMENTAL CONCERN

Help us save the environment...GO GREEN!

All our endeavours are directed towards providing environmentally aware products to you. The materials used in our devices are recyclable and can be reused to make new products. We strive to make products that are safe for our consumers as well as the environment.

Preserve natural resources for future generations by recycling your mobile phone. Your mobile phone contains some metals which, when recycled properly, can be put back into circulation, decreasing the need for new metal mining.



Recycling reduces the need for raw materials, saves energy, helps mitigate global warming and reduces pollution, therefore preserving natural resources for the future.

Follow some simple steps and contribute towards saving the planet:

**DO**

- ★ Recycle your handset and its accessories.
- ★ To protect natural resources and to promote re-use of the material, kindly separate batteries from other type of waste.

**DONT**

- ★ Do not dispose of your mobile and its battery in fire.
- ★ Do not dispose your mobile with the regular waste.
- ★ Do not over charge your handset. Remove the charger when battery is full.



This logo signifies that this product and/or its accessories should not be disposed of with other household waste.

**Hazards of improper handling, accidental breakage, damage and /or improper recycling of hazardous elements, can result in the following:**

- ★ When burned, cancer-producing dioxins can be released into the air we breathe; If thrown in landfills, leaching into groundwater affecting your local community
- ★ In warm climates, the oxidation of mercury in the environment can be accelerated, leading to the creation of oxidized Hg atoms that are known to be associated with ozone depletion.
- ★ Improper recycling additionally results in data security issues, as private electronic information remains on hard drive, if not properly removed before disposal.

### **How to Recycle**

Please get your electronics products recycled only through authorised recyclers, approved by Pollution Control Board. We provide facility of recycling of our products, for details please visit our website or call our customer care. Help us to GO GREEN.

### **Constitution of Hazardous Elements in your Device:**

Your device does not contain the following hazardous elements in a proportion higher than the limits provided hereunder: maximum concentration value of 0.1% by weight in homogenous materials for lead, mercury, hexavalent chromium, polybrominated biphenyls and polybrominated diphenyl ethers; and maximum concentration value of 0.01% by weight in homogenous materials for cadmium.

# EU Declaration of Conformity for R&TTE Directive 1999/5/EC

We **Kazam Mobile Limited**  
Of **Suite 4B, 43 Berkeley Square, London, W1J 5FJ, United Kingdom**  
Declare under our sole responsibility that the product  
Product name: **Featurephone**  
Trade name: **KAZAM**  
Model name: **Life B1**

(Detailed description of product including name, type, model and supplementary  
Information such as lot, batch or serial number, sources and number of items)  
To which this declaration relates, is in conformity with the following standards  
And/or other normative documents.

| Essential Requirements        | Specification/Standards                                                                       | Document Identification |
|-------------------------------|-----------------------------------------------------------------------------------------------|-------------------------|
| Radio Spectrum<br>Article 3.2 | ETSI EN 300 328 V1.7.1 (2012-06)                                                              | RSZ140721005-22         |
|                               | EN 301 511 V9.0.2 (2003-03)                                                                   | RSZ140721005-11         |
| EMC Article 3.1(b)            | ETSI EN 301 489-1 V1.9.2 (2011-09)                                                            | RSZ140721005-02         |
|                               | ETSI EN 301 489-7 V1.3.1 (2005-11)                                                            |                         |
|                               | ETSI EN 301 489-17 V2.2.1 (2012-09)                                                           |                         |
| Safety Article<br>3.1(a)      | EN 60950-1:2006+A11:2009+A1:2010+A12:2011                                                     | RSZ140721005-03         |
| Health Article<br>3.1(a)      | EN 50360:2001+A1:2012                                                                         | RSZ140721005-20         |
| EMC                           | EN55013:2013<br>EN55020:2007+A11:2011<br>EN61000-3-3:2006+A1:2009+A2:2009<br>EN61000-3-3:2008 | RSZ140721006-01         |

We hereby declare that (all essential radio test suites have been carried out and that) the abone named product is in conformity to all the essential requirements  
Of Directive 1999/5/EC.

The Conformity assessment procedure referred to in Article 10 and detailed in Annex  
[III] or [IV] of Directive 1999/5/EC has been followed with the involvement of the  
following Notified Body(ies):

**Bay Area Compliance Laboratories Corp.1274 Anvilwood Avenue Sunnyvale, CA 94089, USA**  
Identification mark: 1313 the equipment will also carry the  
(Notified Body number) **class III** equipment identifier

**Signature:**

Printed name/title: **Daniel Readman**/Manager

Tel: **+44 (0) 20 7491 6930**

Address: **Suite 4B, 43 Berkeley Square, London, W1J 5FJ, United Kingdom**

# CE1313

## **SAR Information**

0.489W/kg 10g Head SAR (CE)

0.452W/kg 10g Body SAR (CE)

Body-worn Operation

This device was tested for typical body-worn operations. To comply with RF exposure requirements, a minimum separation distance of 1.5 cm must be maintained between the user's body and the handset, including the antenna. Third-party belt-clips, holsters, and similar accessories used by this device should not contain any metallic components. Body-worn accessories that do not meet these requirements may not comply with RF exposure requirements and should be avoided.

Use only the supplied or an approved antenna. Unauthorized antennas, modifications, or attachments could impair call quality, damage the phone, or result in violation of regulations. Do not use the phone with a damaged antenna. If a damaged antenna comes into contact with the skin, a minor burn may result. Please contact your local dealer for replacement antenna.